

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

KARAGANDA UNIVERSITY NAMED AFTER ACADEMICIAN E.A.BUKETOV

«AGREED»

Director of Strategy Postgraduate
Programmes at Edinburgh Business School
Dr Assylbek Nurgaldeshov
Edinburgh Business School,
Heriot-Watt University
Edinburgh, UK
Nurgaldeshov A.R.



«APPROVE»

Chairman of the Board - Rector

Dulatbekov N.O.

2023

«AGREED»

Director of "QazTehna" LLP
Maikonov A.S.

«13» 03 2023

«AGREED»

Director of the Chamber of Entrepreneurs
of the Karaganda region "Atameken"
Kulpeisov Ye.D.

«13» 03 2023



EDUCATIONAL PROGRAM
in the field of training 7M041 Business and management

«7M04102 World economy» (joint)

Degree: Masterstudy

Karaganda, 2023

The educational program in the specialty "7M04102 - World economy" was developed on the basis of:

- Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education" (with amendments and additions as of 03/27/2023),
- Order of the Minister of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No. 2. Registered with the Ministry of Justice of the Republic of Kazakhstan on July 27, 2022 No. 28916. "On the approval of the state mandatory standards of higher and postgraduate education"
- On the approval of the Concept of Development of Higher Education and Science in the Republic of Kazakhstan for 2023-2029, approved by the Decree of the Government of the Republic of Kazakhstan dated March 28, 2023 No. 248.
- On approval of the Rules for the organization of the educational process on credit technology of education in organizations of higher and (or) postgraduate education Order of the Minister of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152. Registered with the Ministry of Justice of the Republic of Kazakhstan on May 27, 2011 No. 6976 (with amendments and additions dated 04/05/2023)
- The National Qualifications Framework of March 16, 2016 by the Republican Tripartite Commission on Social Partnership and Regulation of Social and Labor Relations.
- Classifier of training areas with higher and postgraduate education dated October 13, 2018 No. 569 (as amended by the Order of the Minister of Education and Science of the Republic of Kazakhstan dated 06/05/2020 No. 234)

Educational program in the specialty
«7M04102 - World economy»

Content:

№	Passport of the educational program	pages
1	Code and name of the educational program	4
2	Code and classification of the field of education, areas of training	4
3	Group of educational programs	4
4	Amount of credits	4
5	Form of education	4
6	The language of instruction	4
7	Degree awarded	4
8	Type of EP	4
9	ISCED level	4
10	Level of NFK	4
11	Level according to SQF	4
12	Program Features	4
	Partner University (SOP)	4
	Partner University (AEP)	4
13	Number of the appendix to the license for the direction of training	4
14	Name of accreditation body and period of accreditation of the educational program	4
15	Purpose of the educational program	4
16	Qualification characteristics of the graduate	4
a)	List of graduate jobs	4
b)	Sphere and objects of professional activity of the graduate	4
c)	Types of professional activity of the graduate	4
d)	Functions of professional activity of the graduate	5
17	Formulation of competency-based learning outcomes	6
18	Definition of discipline modules in accordance with the learning outcomes	7
19	Matrix of attainability of learning outcomes	8
20	Alignment of planned learning outcomes with the methods of teaching and assessment within the module	13
21	Criteria for assessing the achievability of learning outcomes	
22	Graduate attributes	15
23	Model of a graduate of an educational program	15

1. Passport of the educational program

1. Code and name of the educational program: "7M04102 - World economy ".
2. Code and classification of the field of education, areas of training: field of education - 04 Business, administration and Law; field of training 7M041 Business and administration
3. Group of educational programs: M070 Economics
4. Amount of credits: 120
5. Form of study: full-time
6. Language of instruction: english
7. Degree: Master of Economics in the educational program «7M04102 - World economy »
8. Type of EP: active
9. ISCED level: 7
10. Level according to NFK: 7
11. Level according to SQF: 7
12. Distinguishing features of the EP: Joint EP. Partner University: Edinburgh Business School Heriot-Watt University
13. Number of the appendix to the license for the direction of personnel training: № KZ83LAA00018495 date of issue 28.07.2020, Appendix 016
14. Name of accreditation body and period of accreditation of EP:
15. The aim of the program is high-quality training of competitive and competent specialists with a high level of general and professional culture, developed professional language competencies, fundamental knowledge in the field of the world economy, capable of effective professional activity at regional and industry enterprises, as well as in government institutions engaged in solving foreign economic problems .
16. Qualification characteristics of a graduate
 - a) List of positions for graduates: processes in the global economy; the relationship of the Kazakh economy with the world economy; organization and management of foreign economic operations of enterprises, international economic relations of various institutions and organizations.
 - b) The sphere and objects of professional activity of graduates:

The sphere of professional activity of graduates of the educational program "7M04102 - World economy " is: processes in the world economy; the relationship of the Kazakh economy with the world economy; organization and management of foreign economic operations of enterprises, international economic relations of various institutions and organizations.

The objects of professional activity of masters in the educational program "7M04102 - World economy " are: international firms and organizations, domestic companies engaged in foreign economic transactions, multinational companies, joint ventures, commercial banks, investment banks and funds, the national bank, representative offices of foreign and domestic firms, state regulatory authorities of the economy, interstate institutions and organizations, research organizations, secondary and secondary vocational educational institutions.
 - c) Types of professional activity of the graduate:
 - Organizational and technological activity. Master in this direction has the skills for qualified work in the field of development, implementation and application of methods of state regulation of the economy, analysis of the role of the public sector in the economy, analysis of the economic activity of an enterprise (firm, organization) related to foreign economic operations, organization and conduct of activities for cooperation of the company with foreign partners, knowledge of decision-making methods and analysis of the results of management decisions to improve the competitiveness and efficiency of Kazakhstani enterprises, conducting foreign economic activity of organizations and enterprises; systematizes and summarizes information for economic calculations on the activities of economic entities based on standard methods, taking into account the current regulatory framework; analyzes, evaluates, interprets the results and substantiates conclusions; takes an active part in the process of organizing production, resource support of the production process, organization of marketing management, logistics, in the development of environmental management and environmental protection measures
 - Production and management activity. Master in this direction has the skills for qualified work in the development of the legislation of the Republic of Kazakhstan, regulating international economic relations, international trade and the dynamically changing conditions of world markets, international movement of investments, technologies and labor, registration of trade, financial transport, customs, payment and other commercial documents, the development of the world

economy and their impact on the national economy of Kazakhstan as a whole, its individual areas, industries, enterprises, methods of professional activity at enterprises and organizations engaged in foreign economic operations, government bodies and institutions cooperating with foreign partners, solving practical issues, related to the participation of economic entities in the global economy, the Master must be proficient in a foreign language.

- Project activities. Master in this area has the skills for qualified work in the field of the world economy and international economic relations, to speak a foreign language at a high level and actively use it in professional activities, in the field of data analysis, to carry out calculations and draw conclusions, to be able to search for new information necessary for solving practical problems.

- Research activities. Research activities of Master students in this field of study are carried out both within the framework of research programs of higher educational institutions, and as part of the relevant research groups of research institutes, enterprises and organizations. A special place is given to international programs of scientific cooperation in the field of economics, organization and management.

- Educational (pedagogical) activity. Educational (pedagogical) activity of graduates of this profile consists of professional activity (teaching economic disciplines) in general educational institutions, educational institutions of primary and secondary vocational education.

d) Functions of professional activity of the graduate:

- monitoring and analysis of the conjuncture and dynamics of development of world markets;

- organization, planning and coordination of the company's activities in foreign markets;

- analysis of the economic activity of the enterprise related to foreign economic operations;

- formation of strategy and tactics of foreign economic activity of the enterprise;

- development of measures for the organization of international marketing and international management;

- implementation of work on the examination of design, pre-project documentation in terms of its compliance with international standards

- participation in the development of state programs for the development of sectors of the national economy, taking into account the trends in the development of the world economy

Type of competencies	Learning Outcome Code	Learning outcome (according to Bloom's taxonomy)
1. Softskills	LO 1	Summarizes the main epistemological models, the nature of the transformation of the concept of rationality, classifies modern approaches to socio-humanitarian and natural-science knowledge and their commensurability, formulate and justify the basic tasks of research activities.
	LO 2	Defines the approaches of conducting independent research and scientific-pedagogical activity on the basis of a wide multi-disciplinary education, the use of various research methods and modern educational technologies.
	LO 3	Evaluates psychological conditions and features of managerial activity in order to improve the effectiveness of the management system, applies psychological theories in solving problems of team management.
	LO 4	Studies and determines the required amount of knowledge of a foreign language for communication at the general and professional level, forms the skills of expression and opinion in interpersonal, business, professional communication in a foreign language.
2.: Digital skills	LO 5	Forms and evaluates the main approaches and methods of commercialization of the results of scientific and technological activities, systematizes the functions and tasks of managing the processes of commercialization.
	LO 6	Formulates and defines the basic concepts, categories, knowledge, revealing the essence of innovation in the global economy, features of the development of the theory of innovations, patterns of development of innovative processes, theory and practice of management of innovative processes.
3.: Hardskills	LO 7	It identifies and summarizes the patterns and factors influencing the formation and development of international macroeconomics, assesses the state of its individual spheres, determines the level of influence of international economic relations on the national and world economy.
	LO 8	It reveals the patterns, features of the formation and functioning of the modern world geo-economy, assesses its current problems, the mechanisms for their solution and the strategic prospects for further development.
	LO 9	It reveals patterns and current trends in the development of the economy and economic processes in leading countries and regions, classifies the factors influencing the development of the world economy, international economic relations and regionalization processes.
	LO 10	It determines and evaluates the patterns of functioning of the world economy, analyzes the genesis of the actual problems of its development, classifies and compares the potential prospects for the development of the world economy and its basic components.
	LO 11	It reveals the content of international financial relations and the types of monetary systems, the patterns of functioning of world financial markets, the features and forms of international investment activity, summarizes the goals, objectives and tools for its regulation.
	LO 12	Describes and evaluates the conjuncture of world commodity markets, determines the factors influencing the dynamics of their change, classifies the methods of collecting and analyzing pricing information to solve practical problems of foreign trade activities.
	LO 13	Defines basic concepts in the field of international competition, sources of competitiveness and strengths affecting the competitive environment, reveals its strengths and weaknesses, assesses the country's competitive advantage model and its level of competition in international markets.
	LO 14	It identifies and assesses the role of transnational corporations and offshore zones in the global economy, influences the system of international economic relations, classifies the methods of analysis and diagnostics of their current state and development prospects.
	LO 15	It defines the prerequisites, the essence of globalization and integration, classifies the forms of integration associations, presents the characteristics of the main integration groups, international organizations and their areas of activity.

Definition of discipline modules in accordance with the learning outcomes

Learning result code	Name of the module	Name of disciplines	Volume (ECTS)
LO 1, LO 2	Philosophical and historical aspects of socio-humanitarian knowledge	History and Philosophy of Science	4
LO 2, LO 13		Higher School Pedagogy	4
LO 1, LO 2, LO 3		Psychology of Management	4
LO 4	Foreign language (professional)	Foreign Language (professional)	4
LO 1, LO 4		Business English in the Global Economy	5
LO 4, LO 5		Foreign Language for Special Purposes in the Global Economy	
LO5, LO 7, LO 8	Administration and Commercialization of Scientific and Technical Projects	Commercialization of the Results of Scientific and Technical Activities	5
LO 5, LO 8, LO 11		Hi-tech Entrepreneurship and Technology Transfer in the Global Economy	
LO 6, LO 8, LO 9		Economic Forecasting	5
LO 6, LO 9, LO 11		Data Mining and Big Data analysis	
LO 7, LO 12, LO 14	The Theory of International Economics and Trends in the Global Economy	International Macroeconomics	5
LO 8, LO 11, LO 12		International Business Context	5
LO 7, LO 9, LO 14		Geoeconomics	4
LO 7, LO 10, LO 12	International Competitiveness and World Financial Markets	World Financial Markets	5
LO 5, LO 8, LO 10		International Investment Activities	
LO8, LO 11		International Competitiveness	5
LO 9, LO 11, LO 12	Global Value Chain Analysis and Competitiveness		
LO 9, LO 11, LO 12	Actual Problems of the Global Economy	Globalization and the Nation State	5
LO 9, LO 12		Special Economic Zones and Offshore Areas in the Global Economy	
LO 5, LO 6, LO 13		Digital Transformation of the Global Economy	5
LO 2, LO 13		Teaching Techniques in Economics	
LO 7, LO 9, LO 14		Inequalities in the Global Economy	5
LO 13, LO 14		International Human Resource Management	
	Scientific research work of undergraduate, including internships and the implementation of the master's project	Research practice	14
		Scientific research work of undergraduate, including internships and the implementation of the master's project	24
	Final certification	Design and defense of a master's project	8

		expressions. Formation of the ability to conduct business correspondence, writing letters, reports, resumes and other documents at a professional level. Deepening of knowledge in the field of business-English communication in order to further practical application of the knowledge and skills acquired during the course.																
	Foreign language for special purposes in the global economy	Knowledge of the general scientific and professional level of a foreign language (From 2). Formation of professionally significant skills within the framework of a special professional sphere of communication and speech topics. The use of professional terms in English. The main methods of translation of terminological combinations, features of translation of terms of literature in the specialty, types of abbreviations in the language, international words. Knowledge of the general scientific and professional level of a foreign language (From 2). Formation of professionally significant skills within the framework of a special professional sphere of communication and speech topics. The use of professional terms in English. The main methods of translation of terminological combinations, features of translation of terms of literature in the specialty, types of abbreviations in the language, international words.	5				+	+										
D6	Commercialization of the results of scientific and scientific and technical activities	The discipline is aimed at developing skills for practical solutions to issues of commercialization of innovations, improving competencies in the field of organizing innovative business and implementing the results obtained in production, which includes studying the legal foundations of commercialization of scientific achievements; mastering technologies for commercialization of inventions and innovations; developing a business plan and tender documentation of a commercialization project..	5					+		+	+							
	Hi-tech Entrepreneurship and Technology Transfer in the Global Economy	The discipline focuses undergraduates on mastering the skills of analyzing high-tech entrepreneurship and technology transfer on the example of cases of transnational technology corporations. The course will allow undergraduates to understand the principles of creating hi-tech entrepreneurship in the global market, taking into account global value chains, as well as ways of technology transfer.	5					+			+			+				
D7	Economic Forecasting	The course is aimed at developing undergradu-	5						+		+	+						

		ates' skills in forecasting and modeling economic processes in the global economy. The course includes the study of time series analysis techniques and training in data forecasting skills, the course also includes regression analysis taking into account the stationarity and non-stationarity of time series, testing ARIMA models.																
	Data Mining and Big Data analysis	The course is aimed at mastering students' skills of analyzing large data sets and identifying patterns. Upon completion of the course, students will be able to: collect, classify, simplify, normalize and prepare data for processing, work with large data sets and analyze them, visually present the conclusions of the analysis to a technical and non-technical audience	5						+			+		+				
Cycle of major disciplines University component																		
D8	International macroeconomics	The course is aimed at forming a system of knowledge on modern economic theory at the national economic level, which reflect the cumulative results of the country's economic activity and the theoretical tools of market and state regulation of the national economy, the principles of building a development program aimed at correcting the typical for most countries of the macroeconomic problems	5							+					+		+	
D9	International Business Context	The course is aimed at developing undergraduates' skills of understanding the context of global business from the point of view of analyzing past trends and current business experience in the global economy in order to identify forecasts of the development of international business in the future	5								+			+	+			
D10	Geoeconomics	The discipline focuses on the formation of theoretical knowledge of geo-economics among undergraduates as a special form of international relations; analysis of the stages of formation and development of geo-economics; develops the skill of analyzing the structure of geo-economics; studying the place and role of the state in the system of geo-economics.	5							+		+					+	
Cycle of major disciplines Elective component																		
D11	World financial markets	The discipline focuses undergraduates on the formation of theoretical knowledge, skills and competencies on the structure and trends of the global financial market; the essence of economic	5							+			+		+			

Alignment of planned learning outcomes with the methods of teaching and assessment within the module

Learning outcomes	Planned learning outcomes for the module	Training methods	Assessment methods
LO 1	Summarizes the main epistemological models, the nature of the transformation of the concept of rationality, classifies modern approaches to socio-humanitarian and natural-science knowledge and their commensurability, formulate and justify the basic tasks of research activities.	Interactive lecture	Test,
LO 2	Defines the approaches of conducting independent research and scientific-pedagogical activity on the basis of a wide multi-disciplinary education, the use of various research methods and modern educational technologies.	Case Methods	Colloquium,
LO 3	Evaluates psychological conditions and features of managerial activity in order to improve the effectiveness of the management system, applies psychological theories in solving problems of team management.	project-based learning	Presentations
LO 4	Studies and determines the required amount of knowledge of a foreign language for communication at the general and professional level, forms the skills of expression and opinion in interpersonal, business, professional communication in a foreign language.	Discussion	Project preparation
LO 5	Forms and evaluates the main approaches and methods of commercialization of the results of scientific and technological activities, systematizes the functions and tasks of managing the processes of commercialization.	Flipped Class	Essay Writing
LO 6	Formulates and defines the basic concepts, categories, knowledge, revealing the essence of innovation in the global economy, features of the development of the theory of innovations, patterns of development of innovative processes, theory and practice of management of innovative processes.	Round table	Student portfolio
LO 7	It identifies and summarizes the patterns and factors influencing the formation and development of international macroeconomics, assesses the state of its individual spheres, determines the level of influence of international economic relations on the national and world economy.	Case Methods	Colloquium,
LO 8	It reveals the patterns, features of the formation and functioning of the modern world geo-economy, assesses its current problems, the mechanisms for their solution and the strategic prospects for further development.	Master classes	Student portfolio
LO 9	It reveals patterns and current trends in the development of the economy and economic processes in leading countries and regions, classifies the factors influencing the development of the world economy, international economic relations and regionalization processes.	Case Methods	Test,
LO 10	It determines and evaluates the patterns of functioning of the world economy, analyzes the genesis of the actual problems of its development, classifies and compares the potential prospects for the development of the world economy and its basic components.	Project-based learning	Project preparation
LO 11	It reveals the content of international financial relations and the types of monetary systems, the patterns of functioning of world financial markets, the features and forms of international invest-	Project-based learning	Student portfolio

	ment activity, summarizes the goals, objectives and tools for its regulation.		
LO 12	Describes and evaluates the conjuncture of world commodity markets, determines the factors influencing the dynamics of their change, classifies the methods of collecting and analyzing pricing information to solve practical problems of foreign trade activities.	Master classes	Test,
LO 13	Defines basic concepts in the field of international competition, sources of competitiveness and strengths affecting the competitive environment, reveals its strengths and weaknesses, assesses the country's competitive advantage model and its level of competition in international markets.	Discussion	Presentations
LO 14	It identifies and assesses the role of transnational corporations and offshore zones in the global economy, influences the system of international economic relations, classifies the methods of analysis and diagnostics of their current state and development prospects.	Interactive lecture	Project preparation

Criteria for assessing the achievability of learning outcomes

Codes of LO	Criteria
LO 1	Knows: the main epistemological models, the nature of transformations of the concept of rationality; forms and methods of scientific, scientific and extra-scientific cognition, modern approaches to socio-humanitarian and natural science knowledge and their commensurability
	Can: formulate and solve problems that arise in the course of research activities and require in-depth professional knowledge; choose the necessary research methods, modify existing and develop new methods based on the tasks of a specific study; analyze and comprehend the realities of modern theory and practice based on the methodology of socio-humanitarian and natural science knowledge
	Owens: skills of conducting independent research and scientific and pedagogical activities that require a broad multidisciplinary education; the ability to apply methodological and methodological knowledge in conducting scientific research, pedagogical and educational work; writing scientific articles, theses, speeches at conferences, symposiums, round tables, discussions and debates
LO 2	Knows: the main provisions of the content of higher education, modern didactic concepts in higher education; features of the design and organization of the pedagogical process at the university, modern educational technologies; fundamentals of pedagogical skills and pedagogical techniques, management in education, management of the process of formation and development of the personality of students
	Can: formulate and solve problems arising in the pedagogical process and requiring in-depth pedagogical knowledge; analyze and comprehend the realities of modern theory and practice of higher education; diagnose and advise students taking into account the profile of future professional activity
	Owens: skills of conducting independent research and scientific and pedagogical activities that require a broad multidisciplinary education; the ability to apply methodological and methodological knowledge in conducting scientific research, educational and educational work
LO 3	Knows: the main provisions and features of the activity of a practical psychologist in the field of management activities; methods and techniques for improving the effectiveness of the organization
	Can: formulate and solve problems arising in management activities, apply knowledge in the field of theory and practice of organizing potential opportunities in the organizational sphere
	Owens: skills of working with participants of the conflicting parties, the organizational system, providing them with psychological assistance in the management sphere; communication skills for solving problems in the field of management psychology
LO 4	Knows: foreign language to the extent necessary to obtain professional information from foreign sources and elementary communication at the general and professional level; general, business and professional vocabulary of a foreign language to the extent necessary for communication, reading and translation (with a dictionary) of foreign-language texts of professional orientation; basic grammatical structures of literary and spoken language
	Can: use a foreign language in interpersonal communication and professional activity; freely and adequately express their thoughts in conversation and understand the interlocutor's speech in a foreign language; conduct written communication in a foreign language, compose business letters; apply methods and means of cognition for intellectual development, im-

	<p>proving cultural level, professional competence</p> <p>Owens: skills of expressing their thoughts and opinions in interpersonal, business and professional communication in a foreign language; various skills of speech activity (reading, writing, speaking, listening) in a foreign language</p>
LO 5	<p>Knows: a system of relations between market institutions and mechanisms of social regulation and stimulation of the development of science, education, high technologies, nanotechnology; functions and tasks of managing the processes of commercialization of the results of scientific and scientific-technical activities</p>
	<p>Can: formulate the process of commercialization of scientific and scientific-technical research in order to determine the problem points of turning scientific results into an intellectual product</p>
	<p>Owens: the skills of implementing a set of organizational, technical and economic measures to address the issues of commercialization of the results of scientific and scientific-technical activities</p>
LO 6	<p>Knows: the main concepts, categories that reveal the essence of innovation in the world economy, features of the development of the theory of innovation, patterns of development of innovation processes, theory and practice of international, national, regional and intra-company management of innovation processes, problems of the susceptibility of organizations to the introduction of new.</p>
	<p>Can: highlight the problems of managing innovation processes, develop innovative projects with positive results and access to markets</p>
	<p>Owens: skills of using methods of selection and evaluation of innovative projects, as well as methods of evaluation of innovative development</p>
LO 7	<p>Knows: patterns and factors under the influence of which the world economy and international economic relations are formed and developed</p>
	<p>Can: use information about the state of individual spheres of international economic relations to make appropriate management decisions and assess their effectiveness</p>
	<p>Owens: skills of quantitative and qualitative assessment of the results of the impact of international economic relations on the national and world economy</p>
LO 8	<p>Knows: current trends in economic development in individual countries, regions and in the global economy as a whole</p>
	<p>Can: analyze the level of development of the world economy in terms of indicators of international statistics</p>
	<p>Owens: skills to assess the impact of the world economy on the functioning and main directions of development of the national economy</p>
LO 9	<p>Knows: the state, development trends and features of the territorial organization of the socio-economic complex of the regions of the world and Kazakhstan</p>
	<p>Can: to identify and analyze the main trends in the development of the economies of Kazakhstan and the countries of the world</p>
	<p>Owens: skills to assess the degree of influence of individual factors on the development and placement of the most important spheres of economic activity and the population of countries and regions</p>
LO 10	<p>Knows: the evolution of international financial relations and types of currency systems, patterns of functioning of global financial markets, features and forms of international investment activity; goals, objectives and instruments for regulating operations in global financial markets</p>
	<p>Can: analyze the instruments of the global financial market and international investment, monetary, financial and payment terms of foreign economic transactions and international loans</p>

	Owens: skills in determining the conditions for the development of international monetary and credit relations, analysis of currency transactions, management of currency risks and international financial and credit transactions, as well as skills in carrying out the organization's planning and reporting work, investment portfolio management
LO 11	Knows: basic concepts in the field of international competition; sources of competitiveness and forces influencing the competitive environment, methods of planning foreign economic activity, including taking into account uncertainty and risk
	Can: to design the national competitive diamond of a particular country and highlight its strengths and weaknesses; to evaluate the model of a country's competitive advantage and determine the stage of its competition; to use modern methods of risk management in foreign economic activity; to generalize and critically evaluate the results of risk analysis.
	Owens: the skills of studying the main determinants of the competitive advantage of countries and the formation of a competitive strategy of the firm in the global market; decision-making in conditions of uncertainty and risk, forecasting their consequences for the project
LO 12	Knows: the role of TNCs and offshore zones in the global economy and their impact on the entire system of international economic relations, criteria for the effectiveness of TNCs and offshore zones, as well as strategies for their growth; mechanisms for the relationship of TNCs and offshore zones with the state
	Can: use the tools of analysis, assessment and diagnostics of the economy of transnational corporations and offshore zones, analyze their advantages and compare the results of their activities
	Owens: skills in calculating the main economic indicators and indices of the transnationalization of the economy, as well as analysis, evaluation and diagnostics of the economy of transnational corporations and offshore zones
LO 13	Knows: theoretical foundations of the introduction of information and communication technologies into the practical spheres of society from the point of view of the economic system and, accordingly, new features (or rules) of the modern economic environment
	Can: explain complex processes and phenomena of the digital economy, recognize the driving forces of digital transformation processes
	Owens: skills of analyzing the main problems of the development of the national and world economy, substantiating ways and mechanisms of their solution, developing measures of state economic policy
LO 14	Knows: prerequisites, the essence of problems in the international economy and international trade policy; forms of integration associations; characteristics of the main integration groups; the main international organizations, the scope of their activities
	Can: analyze the effectiveness of Kazakhstan's participation in international and integration processes, as well as in the system of international economic organizations
	Owens: skills to assess the level of development of modern globalization and integration processes, taking into account the multidimensional nature of their course and institutions of supranational regulation

Graduate attributes

High professionalism in the field of economics and business
 Emotional intelligence
 Adaptability to global challenges
 Leadership
 Entrepreneurial mindset
 Global citizenship
 Understanding the meaning of the principles and culture of academic integrity

Model of a graduate of an educational program

Types of competencies	Competency description
1. Softskills	Ability to think abstractly, analyze, synthesize Ability to improve and develop his intellectual and cultural level Willingness to act in unusual situations, bear social and ethical responsibility for decisions made Ability to independently acquire and use in practice new knowledge and skills, including new areas of knowledge, not directly related to the field of activity Ability to independently master new methods of research, to change the scientific and scientific-production profile of his professional activity
2. Digital skills:	Ability to develop scientific and innovative projects within the green economy and effectively commercialize them in accordance with current legislation Ability to develop projects for the implementation of innovations, the implementation of technological and product innovations
3. Hardskills	The ability to carry out quantitative and qualitative analysis of the patterns of development and current trends in the functioning of the world economy The ability to assess the potential of the regional, sectoral and functional structure of the national economy and suggest ways to use it effectively The ability to effectively use the knowledge of world finance and international investment in their professional activities to ensure the successful operation of enterprises and organizations in international markets The ability to comprehensively study the conjuncture of world commodity markets to develop effective strategies for international trade Ability to effectively use strategic and tactical tools to form competitive advantages in international business The ability to use the tools of analysis, assessment and diagnostics of the economy of transnational corporations and offshore zones to develop solutions in the field of business transnationalization

Compliers:

Working Group Members:

Head of the Department of Economics and International Business, PhD, Associate Professor,

Candidate of Economic Sciences, Associate Professor

Candidate of Economic Sciences, Associate Professor




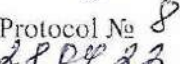
Graduate student




Note:The educational program was reviewed and recommended at the faculty council from 15.05.2023 Protocol № 8The educational program was considered at the meeting of the SMC and recommended for approval from 28.04.23 Protocol № 5The educational program was reviewed and approved at a meeting of the Academic Council from 30.05.23 Protocol № 1a

Member of the Board, Vice-Rector for Academic Affairs

Acting Director of the Academic Work Department

Dean of the economic faculty

 Zh.M. Zhartay
 A.T. Abdikarimova
 M.K. Asanova
 Zh.S. Ashirbekova

 T.Z. Zhusipbek
 S.A. Smailova
 Zh.S. Khussainova

EDUCATIONAL PROGRAM DEVELOPMENT PLAN

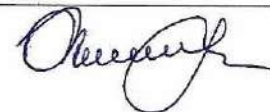
7M04101 – WORLD ECONOMY

The purpose of the Plan is to contribute to improving the quality of the conditions for the implementation of the educational program, taking into account the current requirements of the labor market and the achievements of modern science.

Target indicators:

No	Indicators	Unit of measurement	2022-2023 (in fact)	2023-2024 (plan)	2024-2025 (plan)	2025-2026 (plan)
1	Human resources development					
1.1	Increase in the number of teachers with academic degrees	Number of people	19	+1	+1	+1
1.2	Advanced training in the teaching profile	Number of people	15	+1	+1	+1
1.3	Involvement of practitioners in teaching	Number of people	7	+1	+1	+1
2	Promotion of the EP in the ratings					
2.1	IQAA	Position	2	2	1	1
2.2	IAAR	Position	2	2	1	1
2.3	Atameken	Position	-	-	-	-
3.	Development of educational and scientific-methodical literature, electronic resources					
3.1	Textbooks	Number	-	1	1	2
3.2	Training manuals	Number	2	3	4	5
3.3	Methodological recommendations/instructions	Number	1	1	2	2
3.4	Electronic textbook	Number	2	3	4	5
3.5	Video/audio lectures	Number	1	1	2	2
4.	Development of educational and laboratory facilities	Number				
4.1	Purchase of software products	Number	1	2	2	2
4.2	Purchase of equipment	Number	2	2	3	3
5.	Updating the content of the EP					
5.1	Updating the learning outcomes and the list of disciplines taking into account the requirements of the labor market, scientific achievements, professional standards	Year			+	
5.2	Introduction to the EP of academic disciplines in foreign languages*	Year		+		
5.3	Introduction of new teaching methods	Year			+	

Head of the Department of Economics and International Business



Zh. Zhartay